

REDUCE TRU COSTS & EMISSIONS

eTRU Shore Power Solutions
FOR FOOD PRODUCERS



\$3 BILLION
WASTED ON DIESEL
FOR IDLING TRUs
ANNUALLY*



9 MILLION TONS
OF CARBON EMITTED ANNUALLY
FROM IDLE DIESEL-BURNING
TRUs IN THE USA*

WHY PLUG IT IN?

Gain faster paybacks on modernizing your refrigerated fleet by leveraging our existing network.



33%

reduced energy costs



60%

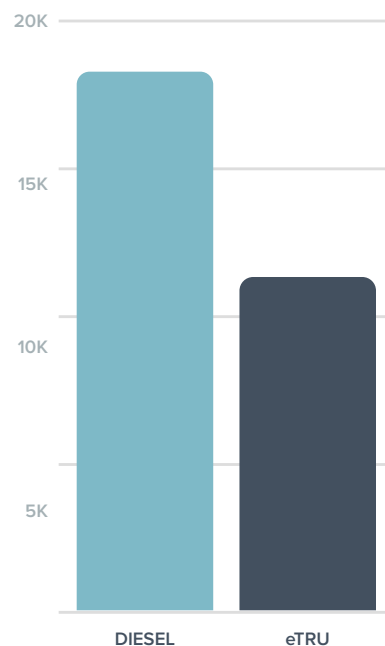
reduced emissions

- ▶ Dramatically reduce fuel costs
- ▶ Quantifiably reduce carbon emissions
- ▶ Improve retention with lower noise and air pollution

TURNKEY eTRU SHORE POWER SOLUTIONS

- ▶ Design and installation of eTRU shore power infrastructure at your facilities & 3rd party sites *(Zero CapEx options available)*
- ▶ Real-time truck presence and plug status for each dock
- ▶ AI-driven tools for optimizing electric vs. diesel across the network
- ▶ Facilitation of federal, state, local and utility incentives & compliance

ENERGY COSTS PER TRU PER YEAR*



* Industrial calculation

eTRU Shore Power Solutions FOR FOOD PRODUCERS



400+ Cold Chain Facilities

Industrial has the largest Energy Management System deployment in food logistics. Many food producers can take advantage of shore power in these locations in addition to their own sites.

A CONTEXTUALIZED BASELINE ROOTED IN DEEP DATA ANALYSIS AND NETWORK EFFECTS

Industrial's eTRU assessment not only provides you with a robust cost and emissions baseline for your own operations, but also highlights opportunities for cost reductions at our in-network 3PL locations.

TYPICAL ENGAGEMENT STEPS

ASSESS	IMPLEMENT	MANAGE
Network mapping including owned/leased and 3rd party sites	Business model selection (subscription vs. performance-based)	Real-time plug monitoring and ongoing maintenance
Data mapping to establish existing operations' baseline	Implementation proposal, including expected benefits	Energy use and cost optimization via our Nsight platform
Review of routes and eTRU equipment to determine utilization	Turnkey permitting, procurement and installation	Rate tariff advisory to optimize energy and demand charges
System design to maximize benefits while staying within current electric service		Measurement and verification for reporting carbon credits